

BIO FOR 2017 BT SYMPOSIUM**September 27, 2016**

Wayne Luplow holds a BSEE from the University of Wisconsin, and an MSEE from the University of Pennsylvania. Wayne has had 54 years experience in the television industry. His current Zenith responsibilities include the development and deployment of the ATSC Next Generation Broadcast Television system (ATSC 3.0) and the development of new business opportunities for Zenith and LG. Prior to his 52 years at Zenith, he was employed by RCA/Sarnoff.

Wayne has been a member of the Advanced Television Systems Committee (ATSC) Board of Directors since 1988 and served as chair of the Board of Directors in 2010. He is the long-serving chair of the Video Systems Committee (R4.0) of CEA. He is an elected member of the Administrative Committees of both the IEEE Broadcast Technology and IEEE Consumer Electronics societies. Mr. Luplow is a Life-Fellow of the IEEE.