President NextRadio/TagStation

As President of NextRadio/TagStation Mr. Brenner's work focuses on delivering a world class solution that supports innovation for local radio around the world through FM Chip activations in smartphones, improved in-car user experiences and next generation attributable measurement of the medium.

Paul led the 2006 creation and development of the Broadcaster Traffic Consortium, LLC (BTC) for broadcast radio data distribution of traffic weather, fuel price and other location-based information to automobiles. He continues to serve as president of the highly successful industry consortium which operates throughout the United States and Canada to distribute data via FM and HD Radio® technology. BTC serves millions of consumer devices and automobiles with their content partner HERE (a Nokia company) with more information available at www.radiobtc.com. Customers include Garmin, Mercedes-Benz, Honda, Hyundai, Kia, Mitsubishi and others.

Paul has been named by Radio Ink as one of the 40 most powerful people in radio. He was the recipient of the 2012 NAB Radio Engineering Achievement award for his work in developing the BTC, and was named one of the Radio Ink 2010 Best Engineers in Radio. In 2010 Paul served on the FCC CSRIC council enlisted to write the revised C.F.R. 47 Part 11 for new EAS CAP standards. He currently serves as Vice-Chair for the North American Broadcasters Association.

Paul takes a long view of the media and entertainment industry looking for innovation that many have not yet considered and then makes opportunity into real world technology based businesses that benefit the entire industry.