Brian Markwalter  
Senior Vice President, Research & Standards  
Biography  
2018

Brian Markwalter is senior vice president of research and standards for the Consumer Technology Association (CTA)™, the preeminent trade association promoting growth in the $351 billion U.S. consumer technology industry.

Mr. Markwalter is responsible for overseeing CTA’s ANSI-accredited standards development operation and extensive market research capability. Under Markwalter’s direction, CTA hosts more than 70 committees, subcommittees and working groups that produce standards used in millions of consumer devices. CTA's market research has a rich 75 year history producing objective research, tracking sales data and forecasting trends.

Markwalter’s leadership in the industry is reflected through positions on various industry boards and federal advisory committees. Prior to joining CTA, Markwalter worked as Director at Intellon Corporation, a semiconductor company specializing in power line communications.

Markwalter holds BS and MS EE degrees from the Georgia Institute of Technology and is a patent holder and licensed professional engineer. Markwalter lives with his wife in Amissville, VA.