









The IEEE International Symposium on Broadband Multimedia Systems and Broadcasting 2021, the 16th in the series, will be held in August 4-6, 2021, Chengdu, China. The symposium is the premier forum for the presentation and exchange of technical advances in the rapidly converging areas of multimedia broadcasting, telecommunications, consumer electronics, and networking technologies.

Conference Website: www.bmsb2021.com; BTS BMSB **General Chair:**

> Ce Zhu, University of Electronic Science & Technology of China, China

General Co-Chairs & International Steering Committee:

Yiyan Wu, IEEE BTS/Communications Research Centre, Canada

Pablo Angueira, University of the Basque Country, Spain

Bill Hayes, Iowa Public TV/IEEE BTS, USA Ralph Hogan, Rio Salado College/IEEE BTS, USA

Albert Heuberger, Fraunhofer IIS, Germany

Shuji Hirakawa, Japanese Standards Association, Japan

Jun Liu, Academy of Broadcast Planning, NRTA, China

Maurizio Murroni, University of Cagliari, Italy

Sung-Ik Park, Electronics and Telecommunications Research Institute, Korea

Peter Siebert, IEEE BTS, Switzerland

Jian Song, Tsinghua University, China

Wenjun Zhang, Shanghai Jiaotong University, China

Qingjun Zeng, China Broadcast Network Co., China

Technical Program Committee Co-Chairs:

Lei Luo, Chongqing University of Posts and

Telecommunications, China

Wenyi Wang, University of Electronic Science &

Technology of China, China

Cristiano Akamine, Mackenzie Presbyterian University, Brazil

Giuseppe Araniti, Mediterranean University, Italy David Gomez-Barquero, Universitat Politecnica de Valencia, Spain

Sunhyoung Kwon, Electronics and Telecommunications

Research Institute, Korea

Jeongchang Kim, Korea Maritime & Ocean

University, Korea

Dazhi He, NERC - DTV, China

Sungho Jeon, KBS, Korea

Zhuqing Jiang, Beijing University of Post and

Telecommunication, China

Wei Li, Communications Research Centre,

Canada

Jon Montalban Sanchez, University of the Basque Country, Spain

Kenichi Murayama, NHK, Japan

Jintao Wang, Tsinghua University, China

Jian Xiong, Shanghai Jiaotong University, China

Liang Zhang, Communications Research

Centre, Canada

Xun Zhang, Institut Supérieur d'électronique de

Paris, France

Yue Zhang, University of Leicester, UK

Keynotes/Panel Chairs:

Yipeng Liu, University of Electronic Science & Technology of China, China Jing Liang, University of Electronic Science & Technology of China, China

1. Multimedia Transmission

- Channel modelling & Simulation
- Channel coding, modulation, multiplexing
- Advanced signal processing for transmission
- MISO and MIMO processing
- Channel estimation and equalization
- Antenna technologies
- Propagation and coverage
- Terrestrial and satellite delivery
- Mobile TV and advanced HD Radio
- Field Trials and test results
- Next generation of broadcasting standards and systems
- 5G: New Radio & New Core
- LTE Advanced Pro
- Making better use of the spectrum
- UAV communication and route planning
- Resources allocation
- Machine learning for communications

2. Multimedia Networking

- IPTV and streaming
- Internet TV and OTT
- LTE eMBMS, MooD & SC-PTM
- VoD, interactivity, datacasting
- Multimedia NFV & SDN
- Machine learning techniques for traffic and performance monitoring
- Congestion control in AI-enabled BMS
- AI-enabled networking and QoS provisioning

Regional Promotion and Liaison Chairs:

Bo Ai, Beijing Jiaotong University, China

David Gomez-Barquero, Universitat Politecnica de

Valencia, Spain Heung Mook Kim, Electronics and

Telecommunications Research

Institute, Korea

Bo Rong, Communications Research

Centre, Canada

Yoshiaki Shishikui, Meiji University, Japan Rafael Sotelo, University of Montevideo,

Uruguay Margaux Toral, IEEE BTS, USA

3. Multimedia Signal Processing

- Multimedia coding: image, video, audio, 3D point cloud, mesh, light field image/video
- Error resilient and concealment
- Retrieval and indexing

The symposium seeks unpublished technical papers on topics, including but not limited to:

- Multimedia information security
- Synthetic imaging and rendering
- Scalable video coding & Content adaptation
- Artificial intelligence based multimedia coding
- Explainable AI, fairness, accountability, privacy, transparency and ethics in media processing

4. Multimedia Service, Quality and Content

- Multimedia for connected cars
- Multimedia IoT
- Multimedia datacasting
- Multimedia security
- Broadcast applications to Smart Cities
- Performance evaluation techniques
- Quality evaluation and dataset
- Audience measurement & behavior study
- Application systems: DTV, surveillance, telemedicine
- Quality of Experience
- Distributed or edge/fog-based multimedia service
- Cloud-based multimedia service
- Future broadcasting services
- Convergence of Broadcast and Broadband
- Cloud and Content management

Finance Chairs:

Amanda Temple, IEEE BTS, USA

Lu Yang, University of Electronic Science & Technology of China, China

Chang Duan, Southwest Petroleum University, China

Publication Chairs:

Kai Liu, Sichuan University, China Zhiping Shi, University of Electronic Science & Technology of China, China

Local Arrangement Chairs:

Linbo Qing, Sichuan University, China Yingjie Zhou, Sichuan University, China

Prospective authors are invited to submit extended summary (around 1000 words) or full paper (6 pages maximum) to https://cmt3.research.microsoft.com/BMSB2021/ (available Nov. 2020) Each submission should include at least two keywords chosen from the topics mentioned above. All accepted and presented papers will be submitted for inclusion in IEEE Xplore®. Awards of the best paper and the best student paper will be presented.