**About Broadcast Symposium and Who Your Sponsorship Will Reach**  
  
The 2016 IEEE Broadcast Symposium is one of the world's preeminent technical conferences on broadcasting technology. This year's event will offer attendees an exciting, timely, and informative three-day program with tutorials, followed by technical sessions. Broadcast engineering experts from around the world will be presenting at the Symposium. The high level content that is offered at the IEEE BTS symposium is something that cannot often be found at other events. In many cases the original standards setting authors will be on hand to present, as well as answer questions in an intimate setting.

The exceptional technical program, combined with the opportunity to meet with other broadcast engineers from around the U.S. and around the world, make the 2016 IEEE Broadcast Symposium a must-attend event.Don’t miss this unique opportunity to reach a key market for your products and services. These exclusive opportunities are offered on a first come, first served basis, so **act now** and reserve your place!\*

**Company Recognition to Include:**

* Exposure via the Broadcast Symposium website, e-mail, and print conference promotions to broadcast technology industry contacts
* Acknowledgement in all conference-related promotions as a sponsor
* Enhanced promotion and identification as a sponsor in all BROADCAST SYMPOSIUM email promotions
* Recognition at a General Session and promotion via slides prior to all Sessions
* If applicable, appropriate signage at your sponsored/co-sponsored event
* Acknowledgement in or around the Exhibits and Registration areas
* First priority for exclusive sponsorships at next year’s Symposium

**AVAILABLE SPONSORSHIP OPPORTUNITIES**

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| **Welcome Reception  NO LONGER AVAILABLE** The Welcome Reception kicks off BROADCAST SYMPOSIUM ’s 2016 Conference. This is the networking event of the year for broadcast technology professionals and the perfect opportunity to show your company’s support of BROADCAST SYMPOSIUM. As a sponsor, your company logo will appear on signage at the entrance of the Welcome Reception, as well as on our website with a link to your page. You will have a complimentary 6’ tabletop exhibit in our display area for the duration of the symposium, acknowledgement listed in conference final program, and first priority patronage for next year’s event. This sponsorship also includes one complimentary registration pass!  ***Investment | $1,500***  **Manufacturers Reception** Introduce yourself to attendees as they network at the Manufacturer’s Reception. As a sponsor of this event, your company logo will appear on signage at the entrance of the reception as well as on our website with a link to your page. You will be able to distribute literature in our exhibit area and your company will be acknowledged in our conference final program.  ***Investment | $950***  **General sponsorship**  General sponsorship will really get you company’s name out there as your logo will be posted throughout the conference. You will have an exhibit table to distribute literature, show off your products, whatever you choose. This sponsorship will also cover (1) complimentary registration. Your logo will be on our website as well as on the conference final program**.**  ***Investment / $1500***  **Bronze**  Bronze sponsorship is a great way to be seen during the conference. You will be able to set up any display or promo items in our exhibit area which is located right outside the general session. You will also be able to distribute literature during the luncheons. Your logo will be on our website as well as on the conference final program.  ***Investment / $750***  **Meeting Space Wi-Fi Provider NO LONGER AVAILABE** As an exclusive Wi-Fi provider of the event, your company name or product can be assigned as the Wi-Fi password. Your logo and/or ad will also appear on the Wi-Fi splash page viewed when attendees connect to the meeting space Wi-Fi. ***Exclusive Investment | $500 or share with another sponsor for***  **Refreshment Breaks (Wednesday-Friday Breakfast or Coffee) – NO LONGER AVAILABLE** BROADCAST SYMPOSIUM Conference attendees look forward to refreshment breaks as a networking and social opportunity. Sponsorship of the refreshment breaks provides an excellent opportunity to put your name and brand in full view of the Conference audience.  ***Investment | $500 | 3 Available (Wednesday, Thursday, and Friday)* Luncheons – Each Day is Exclusive, Thursday NO LONGER AVAILABLE**  As a meal sponsor you will be acknowledged during the meal with a special thank you announcement from our chairs. Your logo will not only be displayed in the room but also in the exhibits area. We will also add your logo on our website with a link to your company. You will have the opportunity to present a 5 minute power point or demonstration of your equipment to the luncheon audience.  ***Investment / $3,000***  **Water Bottles and Hydration Station NO LONGER AVAILABLE** Help attendees keep hydrated and refreshed with an attractive water bottle branded with your company logo. Each full Conference attendee receives this long-lasting giveaway. In addition, all water stations throughout the Conference meeting space will be branded with your company logo/message. ***Exclusive Investment | $1,000*** |

**Cell Phone Charging Station NO LONGER AVAILABLE**Our cell phone charging station sponsor will get recognition in the general gathering/registration area at the Conference throughout the duration of the show. Be a life saver for Conference attendees who don’t have their cell chargers with them!  
***Exclusive Investment | $250*General Conference Partner**Budget constraints? We have a solution! Become a General BROADCAST SYMPOSIUM Partner to get your company listed as a sponsor in the Conference Program, as well as on website.  
***Investment | $500***

\* Due to the highly accessible location of our event this year, we expect a large attendee turnout from the Boston, New York, and New England areas. As we grow this event, this is the perfect opportunity to get in on the ground floor, and get that exposure you want, in front of some of the most influential decision makers in the broadcast technology industry.