

MARK A. AITKEN

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Biographical Information

Mr. Aitken joined the Sinclair Broadcast Group in 1999. Mark Aitken has served as Vice President of Advanced Technology since 2011 and prior to that, he served as Director of Advanced Technology. He is responsible for representation of the group's interests in industry regulatory, technical and standards issues, future broadcast standards and represents SBG within industry related organizations. Mr. Aitken is an active ATSC (Advanced Television Systems Committee) participant, and has been involved in the broadcast industry's migration to advanced services since 1987 starting with his participation in the FCC's Advisory Committee on Advanced Television Services. Most recently, Mr. Aitken is responsible for the formation of ONE Media, a technology joint venture focused on development of 'Next Generation' communications technologies, a proponent within current ATSC TG3 (ATSC 3.0) standardization. He is a member of the NAB TV Technology Committee which is focused on the broader technical issues of our industry.

Prior to his involvement with SBG, COMARK Communications employed Mr. Aitken. He held many diversified positions within the organization including Manager of the Systems Engineering, RF Engineering and Sales Engineering groups, as well as Director of Marketing and Sales Support which included DTV Strategic Planning responsibilities. While with COMARK, Mr. Aitken was part of the "Emmy Award Winning Team" that revolutionized the Broadcast industry by bringing IOT technology to the marketplace.

Mr. Aitken is a member of the Association of Federal Communications Consulting Engineers (AFCCE), the Institute of Electrical & Electronic Engineers (IEEE) and the Society of Motion Picture & Television Engineers (SMPTE). He is the author of many papers dealing with innovative RF product developments, advanced digital broadcast systems design-implementation strategies, and holds patents for various RF devices and Next Gen systems. He is a recipient of the 2008 "Broadcasting and Cable" Technology Leadership Award and 2013 recipient of the ATSC "Bernard Lechner Outstanding Contributor Award".